

Building a Sustainable Palm Oil Supply Chain in China

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Abstract

In order to encourage all participants from the China palm oil supply chain, i.e. government agencies, media, investors, traders, processors, manufacturers to make contribution to building China sustainable palm oil supply chain, the importance and relevance of the principles of RSPO and responsible CSPO procurement must be understood and recognized.

It is essential to advance CSPO awareness, exchange information and experiences through engagement with MNCs, SOEs and POEs and with efficient cooperation with government agencies and institutions. To realize the objectives there is a number of factors that must be taken account, including both international and national context as well as the development and expectations of businesses and society in the country.

The presentation will give an overview about WWF China's strategy, concept and activities for building China sustainable palm oil supply chain, the cooperation scheme with key relevant stakeholders and the potential results from the strategy implementation as a basis for further establishment of CSPO market operation and cooperation.